

## PRESS RELEASE

### **Loan to own...how to recover meaningful value from distressed portfolio companies**

Goodrich Capital LLC International Corporate Financial Advisory, has formed a special situation practice to assist lenders and equity funds with distressed middle market portfolio companies. The focus of this effort is to preserve stakeholder value by stabilizing operations and determining the most viable options involving recapitalizing the business or structuring a liquidity event.

What is unique about Goodrich Capital's advisory services for special situations?

1. **Sense of urgency** - the ability to move quickly to preserve liquidity and maintain a going concern status.
2. **Operational background** – the experience to establish the strategic value of a business and, in line with this, an imputed valuation that can exceed metric driven formulas.
3. **Creative solutions** - challenging situations often require “out of the box” solutions and a broad selection of alternatives.
4. **Pre qualified capital sources** – timely action requires knowledge of financial and strategic sponsors who are predisposed to special situations and prepared to act quickly.

Goodrich Capital has broad access to sponsors including global markets through our partnership in the euroMerger organization.

Goodrich Capital's special situation practice is focused on providing a total solution. If required, Goodrich Capital is able to draw upon established professional alliances with Arthur D Little for strategic and operational advice.

#### **About Goodrich Capital LLC**

Goodrich Capital LLC is an International Corporate Financial Advisory focused on middle market companies with revenues of \$25M to \$250M . As former business managers, the principals of Goodrich Capital are able to quickly assess the strategic significance of a business and in turn move a company towards a liquidity event where the inherent value of a business can command the greatest value. The firm has strong sector expertise in the building industry, consumer products, health care, “green” products and technologies, and manufacturing. Goodrich Capital is the U.S. partner of euroMerger, a fourteen country consortium of M&A firms facilitating international market access.

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